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OPTIONS!**

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2011

Human Resource Management School

Linking Human Resources to the Bottom Line

August 7-12, 2011

Graduate School of Banking at the University of Wisconsin – Madison • Madison, Wisconsin

The human resource function has a direct impact on a financial institution's productivity and bottom-line results. That's why HR professionals in the financial services industry require a working knowledge of the business of banking as well as strong talent management and leadership skills.

This one-week school is designed specifically for financial services HR professionals to help tie together these two important issues. Here, you will expand your knowledge of banking, human resource management and employee performance. Plus, you will establish a network of colleagues with whom to interact and exchange ideas for years to come. Apply today to learn:

- How HR contributes to the bottom-line
- Fundamentals of the business of banking
- Selecting and retaining top performers
- Enhancing compensation and benefits
- Improved performance management processes
- Building career paths for key performers
- Improving employee productivity, performance and profitability

Attend on Campus or Online

This exceptional one-week school is available for traditional resident students—or, online through a live Internet Webcast—to allow HR professionals to expand your knowledge of banking, human resource management and employee performance through a learning format that fits your needs. The live Webcast will provide streaming video and audio over the Internet and will allow for interactive participation. It's like sitting in the classroom from the convenience of your office. Visit gsb.org for details.

Continuing Education Credits

This program has been approved for 32.25 recertification credit hours toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org.

All-Inclusive Tuition Adds Value

2011 Human Resource Management School tuition is \$2,647 and includes a non-refundable \$350 registration fee and all instructional materials. Tuition also includes all meals and five nights single-occupancy lodging at the Hilton Doubletree Hotel for the resident program, and live streaming Webcast technology for the online program. Please see gsb.org for details.

On campus or in your office – you decide!

Whichever option you prefer, you'll be assured of an exceptional learning experience!



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