



2011

Educational Programs



Graduate School of Banking

at the University of Wisconsin – Madison

For details, online application or enrollment deadlines, visit gsb.org.

Graduate School of Banking | August 7 – 19, 2011

This 25-month leadership development program provides the tools you need to be successful in your banking career. Explore a broad range of electives, learn from talented faculty and participate in hands-on learning projects. At GSB, you'll develop the critical thinking skills and leadership talents to manage change and motivate people by drawing on a clear understanding of all areas of financial services management.

NEW! Bank Technology Management School | April 3 – 8, 2011

Created especially for financial services IT professionals, this all-new program will explore critical banking and technology issues. Through expert instruction and hands-on labs, you'll gain an in-depth understanding of the business of banking, bank profitability, technology management, security and more. *At time of printing this program had reached its maximum enrollment; however, you may apply for a position on the waiting list.*

Human Resource Management School | August 7 – 12, 2011

Designed specifically for financial services HR professionals to help tie together important banking and HR issues, this respected one-week school will expand your knowledge of the business of banking, human resource management and employee performance. Plus, you will return to your organization with a network of colleagues with whom to interact and exchange ideas for years to come.

Senior Management Seminar | August 14 – 17, 2011

This three-day executive program—widely considered the best of its kind in the industry—is targeted to senior managers and focuses on the key strategies and best practices that drive bottom-line performance. An additional two-day bonus option is also available which allows you to customize your learning experience and explore other key leadership and financial management topics.

Financial Managers School | October 9 – 14, 2011

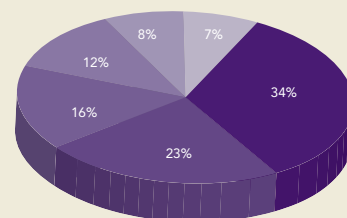
This one-week school goes beyond the basics to present best practices and solutions to today's most critical financial management decisions. Designed by experienced CFOs for financial institution finance managers, this school provides the tools you need to build a solid foundation in asset/liability management.

Online Seminar Series | Ongoing Throughout the Year

Offering a convenient and cost-effective way to participate in educational opportunities, these programs are designed specifically for financial professionals and delivered by some of today's top industry experts. Live and On-Demand programs are available; see our site for a complete list of topics.

2010 Student Profile

Years in Banking



4 or less.....	8%
5 – 9.....	34%
10 – 14.....	23%
15 – 19.....	16%
20 – 24.....	12%
25 or more.....	7%

For details on GSB programs or to request a catalog, please visit

gsb.org

or call 800-755-6440.

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