

ADMISSION REQUIREMENTS

GSBC applicants must:

- ❖ Have a minimum of three years experience in the banking industry or a closely-related field.
- ❖ Possess a baccalaureate degree or compensating experience.
- ❖ Obtain a recommendation from an executive officer of a taxable, financial institution or its holding companies, affiliates or regulatory agencies.

SECOND YEAR DIRECT

Qualify to be admitted directly into Year Two if you have one of the following:

- ❖ A Graduate Degree, such as an MBA, JD or MS Finance
- ❖ A Professional Certification such as a CPA, CFP or CFA
- ❖ A Bachelor's Degree plus a diploma from one of several approved banking schools

(Examiners who have completed a specific level of training also qualify)

MBA/MS FINANCE CREDIT

Partnerships with the University of Colorado-Denver, the University of Nebraska-Lincoln and the University of South Carolina provide opportunities for credit towards a distance learning MBA or MS Finance Degree to GSBC graduates.

APPLY
today!

APPLICATION AND FEES:

- ❖ Apply online or download an application at www.GSBCColorado.org
- ❖ 2012 Tuition: \$3,645 plus a \$300 non-refundable processing fee

Be sure to view the **GSBC Experience video** on our homepage.

GSBC SEMINARS

In addition to the core twenty-five month Graduate School of Banking, GSBC offers supplemental programs focused on current issues and the economic and regulatory environment. Please visit our website to view these offerings.



The landscape for community bankers is more dynamic and changing faster than ever before. Banks are experiencing unprecedented times, and the *GSBC Experience* provides a platform to refine and challenge our thinking of what the future of banking will be. The courses are relevant, the guest speakers are experts in their disciplines, and the overall experience is an invaluable tool in shaping the next generation of bank leaders."

— Jamie Hardy, GSBC Class of 2012
Home State Bank, Fort Collins, Colorado

Graduate School of Banking
at Colorado

Make your plans TODAY to attend or send an employee to the July 15-27, 2012 School Session at the Graduate School of Banking at Colorado.

"GSBC is singularly the best professional development experience of my career. The administration and staff are true professionals, the quality of classes and outside presentations is phenomenal, and the networking opportunities are immeasurable. Banking professionals and regulators would be wise to send all of their senior staff to GSBC. I will always be grateful to my employer for this amazing opportunity."

—Jonathan Finley, GSBC Class of 2012
Texas Department of Savings and Mortgage Lending, Houston, Texas

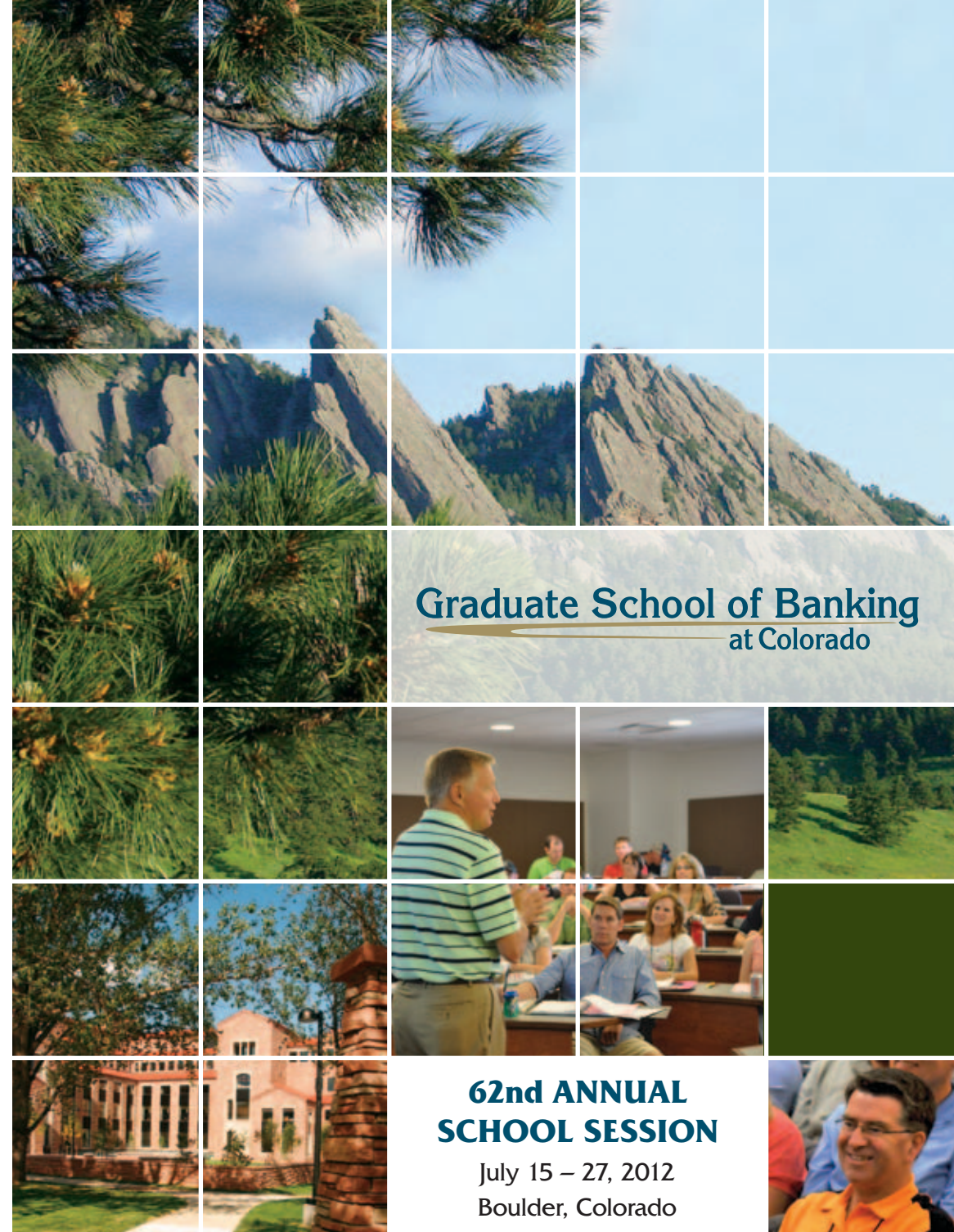
"I am bringing so many new ideas back to my bank after just the first two weeks of classes that I believe GSBC will quickly pay for itself in improved profitability."

— Judy Soules, GSBC Class of 2013
Randolph National Bank, Randolph, Vermont

Contact us:

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www.GSBCColorado.org ♦ GSBC@GSBCColorado.org ♦ 800.272.5138



Graduate School of Banking
at Colorado

**62nd ANNUAL
SCHOOL SESSION**

July 15 – 27, 2012
Boulder, Colorado

America's Premier
Community Banking School
www.GSBCColorado.org



Why invest IN A GSBC EDUCATION?

CURRENT & RELEVANT Curriculum

DIRECT TAKEAWAYS to
Enhance Bank Performance

LEADERSHIP Development

NETWORKING Opportunities

Focus on **COMMUNITY BANKING**

Expert **FACULTY** and Top-Notch **FACILITIES**

Scenic Boulder, Colorado **LOCATION**

*Preparing
the next generation
of community bank
Leaders*



“Challenging and timely only begin to describe the learning opportunity that is the Graduate School of Banking at Colorado. The instructors are knowledgeable and engaging while the intersession projects are thought provoking and catalysts for change. The School’s emphasis on community banking makes the GSBC Experience a worthwhile investment.”

— Glenn Reid, GSBC Class of 2011
Clinton Bank, Clinton, Kentucky

“The Graduate School of Banking at Colorado is an exceptional opportunity for you to learn from top-notch faculty, in first class facilities. The curriculum is focused on relevant matters to community banks and the tools you are given will help you succeed both professionally and personally. GSBC has been one of the most rewarding experiences in my banking career!”

— Kathy Schwerdtfager, GSBC Class of 2011
The Bank of Tescott, Lincoln, Kansas

Curriculum

Structured around four academic tracks, students will take all core classes listed below as well as customize their schedule by choosing eight to ten electives most appropriate for their career path. Intersession research projects and evening presentations focus on current issues affecting community banks and will provide direct takeaways to enhance your bank’s performance.

LENDING	<p>CORE COURSES:</p> <ul style="list-style-type: none"> ❖ Bank Management Simulation ❖ Banking Small Business ❖ Commercial Lending (Level I or II) ❖ Loan Portfolio Management 	<p>ELECTIVE COURSES</p> <ul style="list-style-type: none"> ❖ Agricultural Credit ❖ Commercial Real Estate Lending ❖ Loan Workouts ❖ The Essentials of SBA Lending ❖ The Essentials of USDA Lending 		
FINANCIAL MANAGEMENT	<p>CORE COURSES:</p> <ul style="list-style-type: none"> ❖ Asset & Liability Management ❖ Bank Financial Analysis ❖ Bank Management Simulation ❖ Economics for Community Bankers ❖ Enhancing Shareholder Value: With or Without Sale ❖ Enterprise Risk Management (Level I or II) 	<p>ELECTIVE COURSES:</p> <ul style="list-style-type: none"> ❖ High Performance Community Banking ❖ Liquidity, Deposit Strategies & Funding ❖ Managing the Investment Portfolio ❖ Strategic Planning 		
GENERAL MANAGEMENT	<p>CORE COURSES:</p> <ul style="list-style-type: none"> ❖ Banking Small Business ❖ Bank Management Simulation ❖ Business Law in Financial Institutions ❖ Marketing Financial Services ❖ Relationship Banking 	<p>ELECTIVE COURSES:</p> <ul style="list-style-type: none"> ❖ A CEO’s Perspective on Bank Management ❖ How to Better Work with the Regulators ❖ Managing & Working with Family-Owned Banks ❖ Panel: Community Banking, Where Do We Go From Here? ❖ Progressive Technology in Banking ❖ Strategic Planning 		
LEADERSHIP & HUMAN RESOURCES	<p>CORE COURSES:</p> <ul style="list-style-type: none"> ❖ Bank Management Simulation ❖ Fundamentals of Leadership ❖ Understanding Your Firm’s Corporate Culture for Strategic Alignment 	<p>ELECTIVE COURSES:</p> <ul style="list-style-type: none"> ❖ Effective Communication ❖ EQ not IQ: The Key to Leadership ❖ Influence & Persuasion ❖ Managing & Working with Family-Owned Banks ❖ Talent Management 		

Please visit www.GSBColorado.org for information on other seminars offered outside of the two week Graduate School of Banking program.

Curriculum subject to change.



HIGHLIGHTS FROM 2011

The Future of Community Banking
President of the Federal Reserve Bank of Kansas City, Thomas Hoenig

Responding to New Compliance Requirements
Tyrone Beasley

Current Events Symposium

Strategies for Improved Performance in the Current Environment
David Kohl, Ed Krei, Don Musso, Richard Hamm

Emerging Technology in Banking
Lee Wetherington

