

## Joining is easy -

Simply fill out the form below and fax to 303.825.1585 or mail with your dues payment of \$900 to Colorado Bankers Association, 140 East 19th Avenue, Suite 400, Denver, Colorado 80203

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Mailing Address (if different):** \_\_\_\_\_

**Accounting Address (if different):** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**Web Page Address:** \_\_\_\_\_

**Product or Service Category (choose all that apply):**

- |                                   |                               |
|-----------------------------------|-------------------------------|
| Asset/Risk Management             | Fraud Protection              |
| Accounting, Audit, Tax Consulting | Human Resources               |
| ATM/Payment Cards                 | Insurance Products & Services |
| Bank Operations                   | Law Firms                     |
| Consulting Services               | Resources                     |
| Compensation/Retirement Services  | Technology Management         |
| Correspondent Services            | Training/Education            |
| Data Processing                   | Wealth and Trust Management   |
| Environmental Consulting          |                               |

**Please give a brief description of your company to be included with the above contact information on our online directory (attach an extra page if necessary):**

Yes, we want to join CBA in providing valuable products and services to the banks of Colorado!

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



\_\_\_\_\_  
Printed Name



## A Step in the Right Direction

Become an Affiliate Member of the Colorado Bankers Association

**Providing focus, leadership, innovation, excellence and value to Colorado banks for over 100 years. Be a part of that success!**

- Gain credibility
- Maximize visibility
- Gain access to Colorado bankers
- Increase sales

**The Colorado Bankers Association has unparalleled name recognition and trust among the banks of Colorado. The CBA serves as a liaison between our member banks and Affiliate Members offering services and products to Colorado banks.**

### Benefits of Membership

**WEBSITE**  
www.coloradobankers.org  
Affiliate Members are highlighted in an online directory on our website. Members are listed alphabetically as well as by product or service type to aid in our bankers search for specific needs. Contact information for you as well as a direct link to your website is included.

**PUBLICATION**  
*Colorado Banker*  
CBA's bi-monthly magazine, *Colorado Banker*, reaches over 2,000 bankers across Colorado. Affiliate Members may submit informational articles free of charge and advertising space is available. New Affiliate Members will have special mention in the magazine upon joining.

**ACCESS**  
CBA provides you direct access to the bankers of Colorado. Electronic mailing lists can be provided to help you market your products directly to the decision makers of the Colorado banking industry. CBA can also send out occasional emails on your behalf.

**NETWORKING**  
As an Affiliate Member you are invited to participate in all of CBA's events during the year at the member rate, including our annual legislative luncheon and annual convention. These events are the optimal opportunity to build personal relationships with our bankers.

**CREDIBILITY**  
CBA has been a part of Colorado's banking community for over 100 years. We cannot sell your product or service to our bankers, but we can help open doors.

**Co-BRANDING**  
As an Affiliate Member you have access to use CBA's logo on your marketing literature (subject to CBA review of materials).

### About CBA

The Colorado Bankers Association represents the wide spectrum of Colorado banks, ranging literally from the smallest to the largest banks. CBA provides government relations, community relations, banker education and information.

### CBA Mission

The mission of the Colorado Bankers Association is to improve the high quality of the Colorado banking industry and to enhance its ability to compete effectively and profitably. As an Affiliate Member, CBA will serve as a resource to help you market your products and services to the banks of Colorado, and in turn help CBA in fulfilling this mission.

### QUESTIONS?

**Contact Amanda at 303.825.1575 or amanda@coloradobankers.org**

**Preferred Vendor Opportunity**  
CBA Affiliate Members have the option to become an endorsed vendor of the Association. Becoming a Preferred Vendor requires completion of a lengthy due diligence process by the CBA Board of Directors, which means that bankers can trust and value the products and services that receive an endorsed status. For more information in the process, contact Jenifer at jenifer@coloradobankers.org

### Our Publication

*The Colorado Banker* is the premier professional trade journal for bankers and other related professionals in Colorado.

Published bimonthly with a circulation of more than 2,150 each issue, *The Colorado Banker* serves the membership and prospective members of the Colorado Bankers Association. Our readers look to *The Colorado Banker* as a tool that can improve their performance—as well as increase membership for the association—by helping them provide relevant and professional leadership and compete in the marketplace.



#### ARTICLES

Submit informational articles to the magazine at no cost.

#### ADVERTISING OPPORTUNITY!

Business-to-business marketing that moves products and services.

#### QUESTIONS REGARDING ADVERTISING?

Call Dani Gorden at 509.301.4858 or dani@newslinkpps.com