

## ADMISSION REQUIREMENTS

GSBC applicants must:

- ◆ Have a minimum of three years experience in the banking industry or a closely-related field.
- ◆ Possess a baccalaureate degree or compensating experience.
- ◆ Obtain a recommendation from an executive officer of a taxable, financial institution or its holding companies, affiliates or regulatory agencies.

## SECOND YEAR DIRECT

Qualify to be admitted directly into Year Two if you have one of the following:

- ◆ A Graduate Degree, such as an MBA, JD or MS Finance
- ◆ A Professional Certification such as a CPA, CFP or CFA
- ◆ A Bachelor's Degree plus a diploma from one of several approved banking schools

*(Examiners who have completed a specific level of training also qualify)*

## COMPUTER-BASED EDUCATION

Our innovative computer-based education (CBE) program allows you to take interactive first week courses of Years One and/or Two online to reduce time away from work and family. We are the only graduate banking school to offer this alternative. Please review the CBE class schedule at [www.GSBCColorado.org](http://www.GSBCColorado.org). In order to select this option you must register by March 1, 2011.

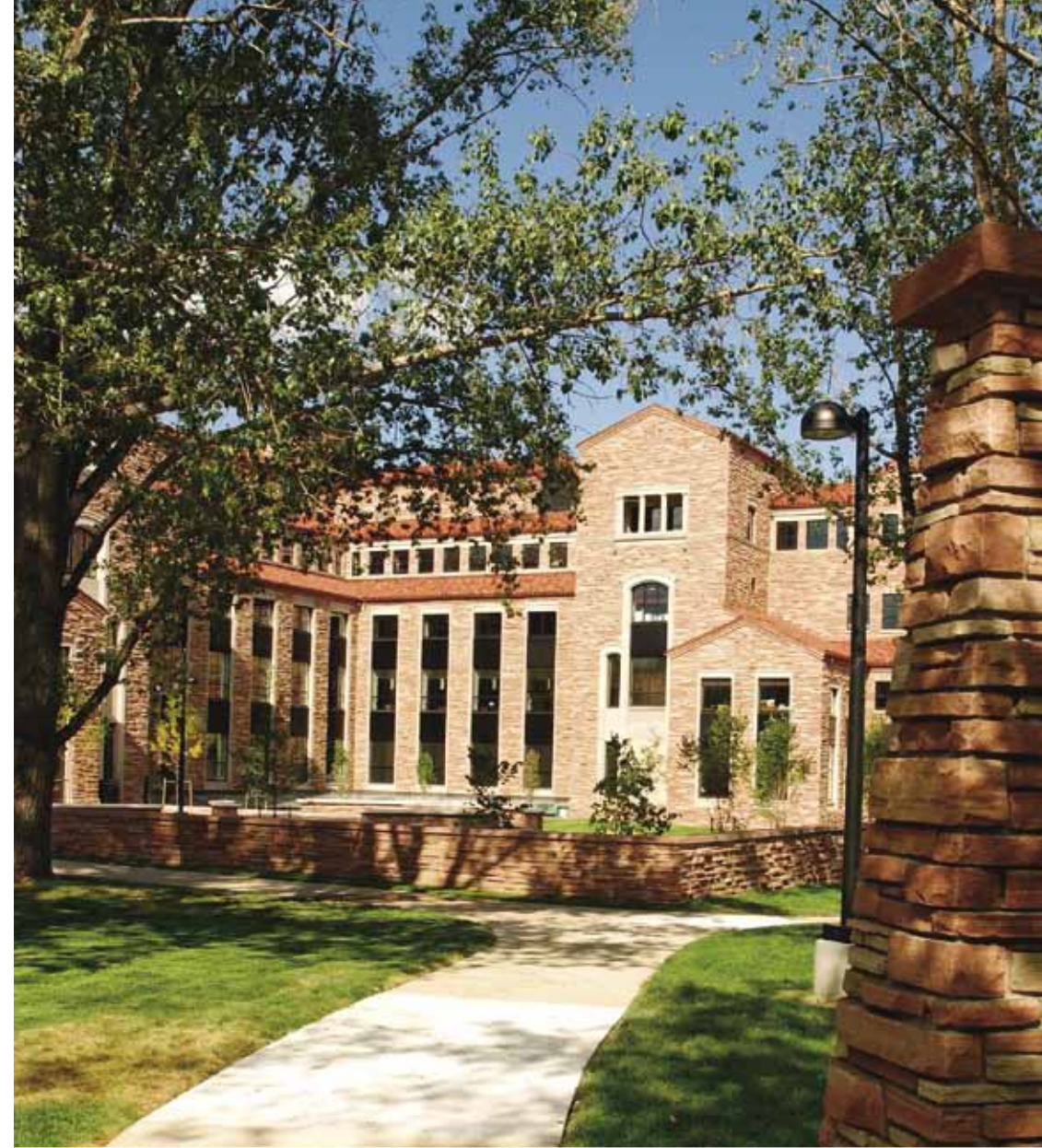
## MBA/MS FINANCE CREDIT

Partnerships with the University of Colorado-Denver, the University of Nebraska-Lincoln and the University of South Carolina provide opportunities for credit towards a distance learning MBA or MS Finance Degree to GSBC graduates.

**APPLY**  
*today!*

### APPLICATION AND FEES:

- ◆ Apply online or download an application at [www.GSBCColorado.org](http://www.GSBCColorado.org)
- ◆ 2011 Tuition: \$3,645 plus a \$300 non-refundable processing fee



The Graduate School of Banking at Colorado is by far the best career development tool a community banker could ask for. The faculty and staff offer an effective delivery of intense coursework that is timely and easily implemented by any bank. GSBC also provides top-notch facilities and an energized atmosphere that promotes networking amongst your peers. Prospective students can plan on gaining the tools and knowledge, as well as forming invaluable friendships, that will further advance their career.

— Chrisi Hill, GSBC Class of 2012 & Class Representative,  
First National Bank, Pratt, Kansas

**Graduate School of Banking**  
at Colorado

**Make your plans TODAY to attend or send an employee to the July 10-22, 2011 School Session at the Graduate School of Banking at Colorado.**

*"As a recent GSBC graduate, I found the experience rewarding. Over the past three years, the staff and faculty developed an agenda that was not only relevant, but also very timely, given the current financial crisis. The interaction in the classroom with faculty, bankers and regulators was beneficial. To top it all off, summers in Colorado with the many outdoor activities, festivals and beautiful mountains provided a great setting."*

— Cindy Scott, GSBC Class of 2010, Federal Deposit Insurance Corporation, Dallas, Texas

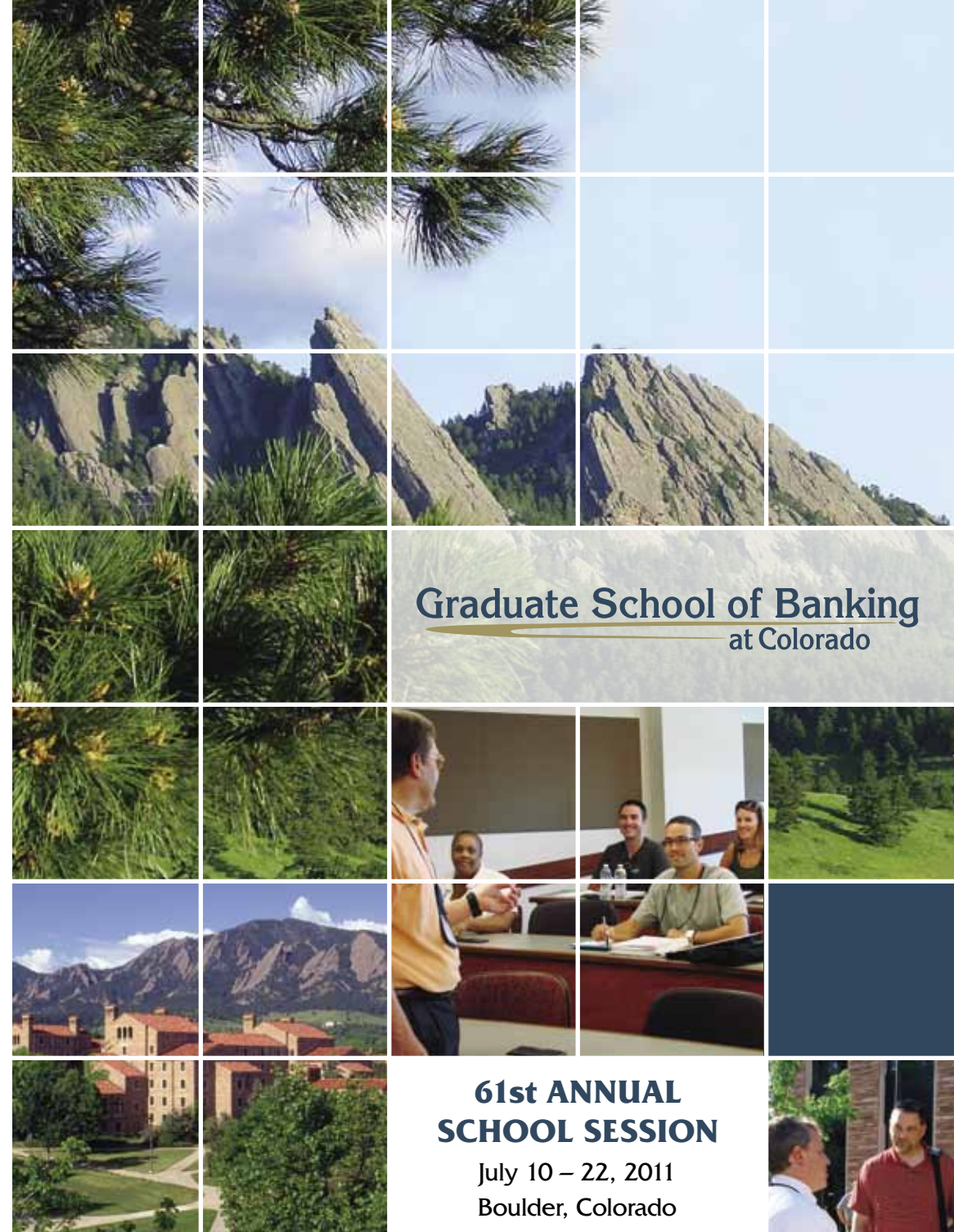
*"Nowhere else can you get the level of expertise on the banking industry as you can with the instructors, fellow bankers and regulators that attend GSBC."*

— Lee Potts, GSBC Class of 2011, Security National Bank, Laurel, Nebraska

Contact us:

Graduate School of Banking at Colorado  
1540 30th Street, Suite 147 ♦ UCB 411 ♦ Boulder, Colorado 80309

[www.GSBCColorado.org](http://www.GSBCColorado.org) ♦ [GSBC@GSBCColorado.org](mailto:GSBC@GSBCColorado.org) ♦ 800.272.5138



**Graduate School of Banking**  
at Colorado

**61st ANNUAL  
SCHOOL SESSION**

July 10 – 22, 2011  
Boulder, Colorado

America's Premier  
Community Banking School  
[www.GSBCColorado.org](http://www.GSBCColorado.org)

# Why invest IN A GSBC EDUCATION?

Focus on **CURRENT** Banking Issues

**DIRECT TAKEAWAYS** to  
Enhance Bank Performance

**RELEVANT** Curriculum

**NETWORKING** Opportunities

Focus on **COMMUNITY BANKING**

Expert **FACULTY** and Top-Notch **FACILITIES**

Scenic Boulder, Colorado **LOCATION**

*Preparing  
the next generation  
of community bank  
Leaders*



GSBC 2010 First Week Faculty

"In a time where community banking is more important than ever, GSBC provides today's banking leaders with tomorrow's edge. The faculty and staff are exceptional and the facilities are state of the art. I'm proud to say, GSBC has been an important investment in my career."

— Maureen Duncklee, GSBC Class of 2010,  
Farmers & Merchants Savings Bank, Decorah, Iowa

"As a young banker, there has been nothing more rewarding than my time at the Graduate School of Banking at Colorado. At the school, you are surrounded with industry leaders and other top bankers from across the country, in an incredible setting, with first rate facilities. The curriculum is relevant, intense, and comprehensive, and will leave you with a well rounded skill-set geared for community bank success. Don't miss out on this opportunity to become an invaluable asset for your institution."

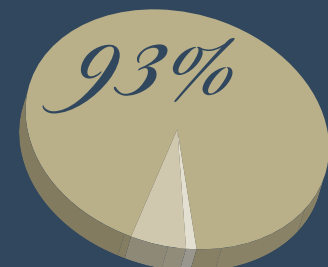
— Travis Hansen, GSBC Class of 2010,  
The Rawlins National Bank, Saratoga, Wyoming

# Curriculum

Structured around four academic tracks, students will take all core classes listed below as well as customize their schedule by choosing eight to ten electives most appropriate for their career path. Intercession research projects and evening presentations focus on current issues affecting community banks and will provide direct takeaways to enhance your bank's performance.

LENDING	<p><b>CORE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ Commercial Lending (Level I or II)</li> <li>❖ Bank Management Simulation</li> <li>❖ Banking Small Business</li> <li>❖ Loan Portfolio Management</li> </ul>	<p><b>ELECTIVE COURSES</b></p> <ul style="list-style-type: none"> <li>❖ Agricultural Credit</li> <li>❖ Commercial Real Estate Lending</li> <li>❖ Compliance</li> <li>❖ Evaluating Credit Culture &amp; Policy</li> <li>❖ Loan Workouts</li> </ul>	
FINANCIAL MANAGEMENT	<p><b>CORE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ Asset &amp; Liability Management I</li> <li>❖ Asset &amp; Liability Management II (Level I or II)</li> <li>❖ Bank Financial Analysis (Level I or II)</li> <li>❖ Bank Management Simulation</li> <li>❖ Economics for Community Bankers</li> </ul>	<p><b>ELECTIVE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ Enhancing Shareholder Value: With or Without Sale</li> <li>❖ Enterprise Risk Management for Community Banks</li> <li>❖ High Performance Community Banking</li> <li>❖ Managing the Investment Portfolio</li> <li>❖ Operational Risk</li> <li>❖ Strategic Planning</li> <li>❖ Stress Testing Your Bank's Financial Performance</li> </ul>	
GENERAL MANAGEMENT	<p><b>CORE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ Banking Small Business</li> <li>❖ Bank Management Simulation</li> <li>❖ Business Law in Financial Institutions</li> <li>❖ How to Make the Retail Bank Work for You</li> <li>❖ How to Better Work with the Regulators</li> <li>❖ Marketing Financial Services</li> </ul>	<p><b>ELECTIVE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ A CEO's Perspective on Bank Management</li> <li>❖ Leading Organizational Change in the 21st Century</li> <li>❖ Panel: Community Banking, Where Do We Go From Here?</li> <li>❖ Strategic Planning</li> </ul>	
LEADERSHIP & HUMAN RESOURCES	<p><b>CORE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ Bank Management Simulation</li> <li>❖ Understanding Your Firm's Corporate Culture for Strategic Alignment</li> <li>❖ Using Myers Briggs to Better Understand Yourself and Others</li> </ul>	<p><b>ELECTIVE COURSES:</b></p> <ul style="list-style-type: none"> <li>❖ EQ not IQ: The Key to Leadership</li> <li>❖ Executive Coaching</li> <li>❖ Human Resource Management</li> <li>❖ Leading Organizational Change in the 21st Century</li> <li>❖ Mastering Difficult Conversations</li> </ul>	

## LIKELIHOOD TO RECOMMEND GSBC:



Based on a 2010 survey of GSBC graduates:

- 93% Very Likely to Recommend GSBC
- 6% Likely to Recommend GSBC
- 1% Neutral



Please visit [www.GSBColorado.org](http://www.GSBColorado.org) for information on other seminars and programs offered outside of the two week graduate school of banking.

Curriculum subject to change.